

## Honouring 10 years of community care: FL Fuller Landau proudly presents the Cedars CanSupport 'Rain or Shine' Dragon Boat Race & Festival -- September 9, 2017.

For Immediate Release, August 24, 2017, Montreal, Quebec, Canada

2017 marks FL Fuller Landau's 10th Year Anniversary as Title Sponsor of Cedar's CanSupport Dragon Boat Race & Festival that helps fund the Cedars Cancer Foundation's CanSupport program, which offers free-of-charge psychosocial, practical, educational, emotional and humanitarian assistance to cancer patients and their families at the McGill University Health Center (MUHC). Approximately 600 paddlers will compete in Dragon Boat races throughout the day to raise money for the Cedars CanSupport program & each team must raise a minimum of \$12,500 prior to Race Day (\$625 per paddler). Over the past eleven years, **over \$5 million** has been raised for the McGill University Health Centre's (MUHC) Cedars CanSupport program and Supportive Care Programs and Services.

**Alexia Calvillo**, wife of legendary Montreal Alouettes quarterback Anthony Calvillo, and **Alexandre Despatie**, Cedar's spokesperson and 3-time World Champion and Olympic Medallist will be on site to meet with the public.

Onsite activities include concession stands, music and live entertainment, including an amazing Taiko Japanese Drumming performance by the Arashi "Thunderstorm" Daiko Team. The Kids Zone, complete with face painters, a magician and inflatable bouncy games, make the event a family-friendly destination. The symbolic highlight of the event will be a special carnation ceremony to honour those who have succumbed to cancer as well as those who continue to battle this disease.

The public is invited to attend free of charge on **Saturday, September 9<sup>th</sup>** at Promenade Père-Marquette, Lachine (corner St-Joseph and 21<sup>st</sup> Avenue).

### SCHEDULE

Races 8:45 a.m. - 2:00 p.m.

Lunch 11:50 a.m. - 12:45 p.m.

Flower Ceremony 11:45 a.m.

Live entertainment 11:50 a.m. - 12:30 p.m.

Closing ceremony 2:00 p.m.



### ABOUT FL FULLER LANDAU

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